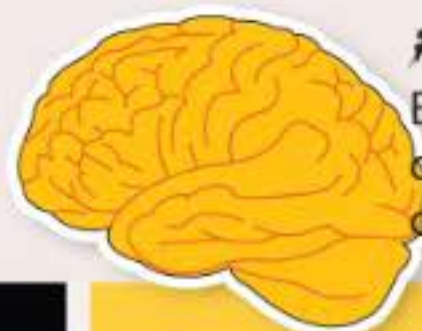


# Changing Our Mindset

Carol Dweck, world-renowned Stanford University psychologist, talks about the power of our mindset or our beliefs (especially around challenge). We can either have a Fixed Mindset where we let failure (or even success) define who we are, or a Growth Mindset where we see setbacks as opportunities to grow and improve ourselves. Just like how we learned how to walk... there are many stumbles along the way, but to reach our potential and live the life we desire, it takes practice and perseverance. We always have a choice about which view we adopt for ourselves... and it's never too late to change. What's your view?

*It's up to you!*



## FIXED MINDSET

Belief that my intelligence, personality and character are carved in stone; my potential is determined at birth



## GROWTH MINDSET

Belief that my intelligence, personality and character can be developed! A person's true potential is unknown (and unknowable).

### DESIRE

Look smart in every situation and prove myself over and over again. Never fail!!

Stretch myself, take risks and learn. Bring on the challenges!

### EVALUATION OF SITUATIONS

Will I succeed or fail?  
Will I look smart or dumb?

Will this allow me to grow?  
Will this help me overcome some of my challenges?

### DEALING WITH SETBACKS

"I'm a failure" (identity)  
"I'm an idiot"

"I failed" (action)  
"I'll try harder next time"

### CHALLENGES

Avoid challenges, get defensive or give up easily.

Embrace challenges, persist in the face of setbacks.

### EFFORT

Why bother? It's not going to change anything.

Growth and learning require effort.

### CRITICISM

Ignore constructive criticism.

Learn from criticism. How can I improve?

### SUCCESS OF OTHERS

Feel threatened by the success of others. If you succeed, then I fail.

Finds lessons & inspiration in other people's success.

### RESULT...

Plateau early, achieve less than my full potential.

Reach ever-higher levels of achievement.